

ARCHITALENT

7TH ARCHITECTURE STUDENTS
DESIGN COMPETITION, MALAYSIA

*Students Today,
Architects By Tomorrow*

**RE:
PLACE**

FINAL PRESENTATION
24 JULY
2025



MITEC
PAM PAVILION

OPEN FOR REGISTRATION / ENQUIRIES
architalent@pam.org.my

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**COMPETITION BRIEF, RULES &
CONDITIONS****CONTENTS**

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1.0 INTRODUCTION

The main goal of the international competition, organized by ARCHIDEX and Pertubuhan Akitek Malaysia (PAM) is to solicit new innovative architectural and urbanistic ideas dealing with current issues and challenges. The competition expects to generate thoughtful and provocative ideas that truly benefit mankind. A design challenge for the competition is to define architecture by proposing a design solution ranging from urban to architectural scale. Beyond a simple design competition, ARCHITALENT will continue to encourage creation, audacity and the capacity to imagine visions in realizing the world of the built environment.

For the fourth time, ARCHIDEX is hosting ARCHITALENT 2025 as an ARCASIA-level architecture competition featuring architecture students' works from the 23 member institutes of the Architect Regional Council Asia (ARCASIA);

1. IAB Institute of Architects Bangladesh (Zone A)
2. BIA Bhutan Institute of Architects (Zone A)
3. IAP Institute of Architects, Pakistan (Zone A)
4. IIA The Indian Institute of Architects (Zone A)
5. SLIA Sri Lanka Institute of Architects (Zone A)
6. SONA Society of Nepalese Architects (Zone A)
7. AAM Architects Association Maldives (Zone A)
8. IAI Ikatan Arsitek Indonesia (Zone B)
9. ALACE Association of Laos Architects and Civil Engineers (Zone B)
10. AMA Association of Myanmar Architects (Zone B)
11. ASA The Association of Siamese Architects under Royal Patronage (Zone B)
12. VAA Vietnam Association of Architects (Zone B)
13. PAM Pertubuhan Akitek Malaysia (Zone B)
14. PUJA (B) Pertubuhan Ukur Jurutera dan Arsitek, Brunei (Zone B)
15. SIA Singapore Institute of Architects (Zone B)
16. UAP United Architects of the Philippines (Zone B)
17. AAM Architects Association of Macau (Zone C)
18. ASC Architectural Society of China (Zone C)
19. HKIA The Hong Kong Institute of Architects (Zone C)
20. JIA The Japan Institute of Architects (Zone C)
21. KAU Architects Union of Korea (Zone C)
22. KIRA Korea Institute of Registered Architects (Zone C)
23. UMA Union of Mongolian Architects (Zone C)

2.0 THEME

RE: PLACE

ARCHITALENT 2025 invites emerging future architects to delve into the evolving landscape of **RE: PLACE**, building upon the groundwork laid by THE NEXUS (2024). The competition brief challenges participants to navigate the intricate interplay between physical and virtual spaces, urging them to envision environments that seamlessly harmonize with both realms. Proposals must not only address the practical needs of the physical built environment but also explore the immersive experiences facilitated by technologies.

This theme emphasizes:

- "Rethinking" – invites innovation and questioning of current norms.
- "Local Wisdom" – centers regional culture, climate, and materials.
- "Regenerative Futures" – signals a forward-looking, sustainability-driven agenda.

Overview

- **"RE: PLACE"** invites architectural students to envision urban interventions that respond to the spirit of a PLACE (genius loci) while catalyzing regenerative change. This is not just about making cities greener—but about reconnecting people with place in ways that are socially meaningful, ecologically intelligent, and locally grounded.

In an era of increasing urban sameness, climate anxiety, and social fragmentation, this competition asks:

- ***How can design interventions revive the unique identity of a place while supporting its future resilience?***

Participants are challenged to create public, urban-scale architectural responses—plazas, thresholds, pavilions, parks, streetscapes, small-scale infrastructure, or hybrid programs—that restore the essence and vitality of place. Projects should be rooted in deep observation, listening, and mapping of the selected site's culture, ecology, and spatial memory.

Key Ideas Behind **"RE: PLACE"**

- **Sense of Place (Genius Loci):** Projects must celebrate the uniqueness of local culture, history, and landscape, using design to amplify what makes a place distinct and meaningful.
- **Regeneration, Not Just Sustainability:** Go beyond minimizing harm. Imagine designs that repair, revitalize, and renew social-ecological systems—such as activating public life, restoring microclimates, or reconnecting fragmented neighborhoods.
- **Urban Intervention as Catalyst:** Propose high-impact urban insertions that can shift behavior, perception, and experience—revealing hidden narratives or healing neglected spaces.

Outcome Goals - Each project should seek to:

- Re-establish a connection between people and place.
- Translate the genius loci into contemporary spatial language.
- Invite interaction, reflection, and stewardship.
- Integrate natural processes or ecological awareness.
- Be scalable or replicable across other urban contexts

ARCHITALENT 2025 serves as a platform for future architects to explore the transformative potential of **RE: PLACE**. It encourages participants to challenge conventional notions of **PLACE MAKING**, experience, and interaction, envisioning a future where architecture seamlessly integrates with urban landscape to enhance the quality of life for all inhabitants.

3.0 ELIGIBILITY

- i. Open to full-time and current students from **ARCASIA MEMBER INSTITUTES** including Malaysia which pursuing architecture programs - <https://arcasia.org/country-zone/>.
- ii. Participation is open to **INDIVIDUAL** only.
- iii. The official language of the competition is **ENGLISH**.
- iv. Participants are **NOT ALLOWED** to submit two or more projects/designs and work has not been submitted to any other competition prior to ARCHITALENT only.
- v. No participation fee and **FREE ADMISSION** to participate in this competition.
- vi. **CERTIFICATES** of participation, achievements and appreciation will be given to participants and lecturers after the event.
- vii. Malaysian participants are encouraged to register as a **PAM STUDENT MEMBER (COMPULSORY)** at the following link <https://www.eipam.info/>. It is free and comes with no costs. Please contact membership@pam.org.my or call +603 2202 2866 to get assistance from the PAM secretariat.

4.0 SUBMISSION REQUIREMENT

PHASE 1 (Call For Entry)

All submissions are required and limited to:

- **Maximum of two (2) A0-sized (portrait) Posters in High-Resolution Portable Document (PDF) file format with a minimum 300dpi resolution and the file must not exceed 10MB.**
- **One (1) page A4 in High-Resolution Portable Document (PDF) file format of Project Description (Font type: Arial, Size: 11)**

The name of the student, school, or any form of identification **MUST NOT APPEAR** on the board or any presentation materials. Failure to comply with this requirement will result in disqualification

All inquiries and questions on the competition should be addressed to **architalent.pam@gmail.com** or contact us at **+603 2202 2866 / +6013 685 5538 (Muhammad Ridzwan)**.

Submission of board presentation and description must be made online at the link provided or scan the QR Code below:

[CLICK HERE FOR SUBMISSION FORM](#)



The Closing Date of Submission is **30 June 2025, no later than 06:00 PM (Malaysia Time)**.

PHASE 2 (Presentation by 10 Finalists)

24 July 2025, PAM Pavilion: MITEC, Kuala Lumpur

10 shortlisted finalists (7 Malaysia & 3 International) will be announced and notified via email on 10 July 2025. Please make sure your email and phone number are written correctly and clearly to avoid confusion and missing the presentation.

Finalists are required to present their submission in front of the panel of judges on 24 July 2025, 10.00 AM – 1.00 PM (Malaysia Time) at the PAM Pavilion, Malaysia International Trade and Exhibition Centre (MITEC) and each finalist will be given 5 minutes of presentation time only.

Supporters, friends, lecturers and members of the public are strongly encouraged to attend to give support and no entrance fee.

5.0 AWARDS

1 x champion

USD1,000 Cash Prize with a Certificate of Award and Medal

1 x 1st runner-up

USD800 Cash Prize with a Certificate of Award and Medal

1 x 2nd runner-up

USD500 Cash Prize with a Certificate of Award and Medal

2 x Special Prize for Best Presenter

USD200 Cash Prize with a Certificate of Award Certificate of Participation for all participants.

6.0 JUDGING CRITERIA

Submissions will be evaluated based on the design solution's response to the following considerations and quality of integration with each other:

* Creative Idea	20%
* Innovative Design Approach	20%
* Sustainability	20%
* Presentation	40%

* This competition focuses on students' ability to conduct verbal and graphical communication effectively, as there will be a live presentation on stage for the finalists.

7.0 TIMELINE OF COMPETITION

5 June 2025	Registration Open
30 June 2025	Closing Date Submission by 6.00 pm (Malaysia Time)*
5 - 9 July 2025	First Round Judging*
10 July 2025	Announcement of 10 Finalists (3 international, 7 local)*
June 2024	Acceptance to travel by finalist(s)*
24 July 2025	Presentation by 10 Finalists to Juries at the PAM Pavilion, MITEC, KL*
24 July 2025	Awards Presentation Ceremony*

*all dates are subject to change

8.0 COPYRIGHT

All entries shall become the property of the Organizers. The Organizers reserve the right to reproduce any of the submitted materials in their publications and websites or in any other form.

The Competition Organizers reserve the right to keep, display and publish any of the submitted materials with proper attribution. The applicants will retain ownership of their design.

9.0 DISQUALIFICATION

Failure by participants to comply with the rules and conditions of this Competition may lead to immediate disqualification from the Competition. Late submission of any entry may be disqualified.

The Jury shall have the sole and absolute discretion in deciding on the acceptance or disqualification of any entry on any grounds whatsoever; and the decision of the Jury on the same shall be final and binding on all parties concerned.

10.0 INQUIRY AND CONTACT

For inquiry, please contact PAM secretariat:

Tel : +603 2202 2866 / +6013 685 5538 (Muhammad Ridzwan)

Email : architalent.pam@gmail.com / ridzwan@pam.org.my

Website : www.pam.org.my

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