

# ARCHITECTURE ASIA MAGAZINE

## Proposal from The Architectural Society of China for the publication and supply of Architecture Asia Magazine

Aug 15, 2025

This report is a supplementary explanation regarding TJU/ASC's bid submission to publish and supply Architecture Asia Magazine for the period 2026–2030 and the Financial Proposal.

### 1. The theming for the focus over the next 5 years

The journal will enhance its focus on “Asian Issues,” with the objective of addressing the fundamental challenges and opportunities facing Asia against the backdrop of rapid social transformation, the climate crisis, technological innovation, and cultural diversity. The aim is to develop an academic narrative that is both regionally relevant and globally informed. The selected themes will closely align with the priority areas and committee mandates of ARCASIA. Preparatory topics will include, but are not limited to, the following:

- a. **Sustainable Urban–Rural Built Environments** – This theme goes beyond conventional discussions on energy efficiency and green architecture to examine the systemic restructuring of urban and rural environments in Asia, driven by the impacts of climate change, resource limitations, and social transformation.
- b. **Professional Practice of Young Architects** – This topic will explore the reconstruction of professional identity and values amidst ongoing changes.
- c. **Regional Culture and Contemporary Transformation** – This theme focuses on the creative regeneration of local wisdom.
- d. **Digital Technology and Innovation in Construction** – This area will address ethical considerations and practical boundaries related to Architectural Intelligence.
- e. **Architectural Education and Knowledge Systems** – This theme will seek to transform pedagogical paradigms in alignment with an Asia-centered intellectual framework.
- f. **Asian Cultural Heritage and Preservation** – This topic will examine the dynamic inheritance and renewal of cultural heritage in Asia.

Within the current editorial plan, the journal has engaged in preliminary explorations of the aforementioned areas. Over the past few years, several related special issues have been published, thereby establishing a solid foundation of experience:

2024.09.Nepal's Journey of Heritage Restoration after the 2015 Earthquake

2023.03.Local Progressive: Thailand Contemporary Architecture  
2022.09.Renovation and Innovation  
2022.06.Globalization and Locality

The magazine will actively develop issues focusing on member country and region of ARCASIA. The issues for ASA, SIA, PAM, ASC, HKIA, AAM, and SONA have now been completed. The issue on Young Korean Architects has been confirmed for the 2026 publishing program. Initial online discussions have already taken place with KIRA, and plans are underway to organize further academic seminars and project field studies around this theme. The magazine will seek collaboration with more member institutes from zone A.

Within this established thematic framework, the journal aims to produce high-quality scholarly content and critical perspectives over the next five years. It will progressively clarify its editorial stance, articulate ARCASIA's professional viewpoints, and serve as a key platform for showcasing the architectural ideas of Asian architects to a wider audience.

## **2. The plan on the selection of guest editors**

The editorial team of the journal includes permanent editors, who will collaborate with guest editors to produce each issue. Guest editors are responsible for planning and coordinating issues dedicated to the the countries or regions. Throughout the member institutes' nomination, they work closely with the journal's editorial team, managing the entire process from theme development to final publication. Their main responsibilities include:

- a. Proposing themes that reflect the unique characteristics of the architectural profession in the specific country or region, ensuring both academic value and relevance to professional practice.
- b. Preparing a thematic proposal that includes background information, scholarly significance, target readership, anticipated contributions, a list of potential authors, and a proposed timeline.
- c. Leading the solicitation of manuscripts by inviting prominent scholars, practicing architects, and other experts through personal academic networks or professional platforms.
- d. Assisting authors in understanding the journal's formatting requirements and scholarly standards, offering topic-specific suggestions or writing guidance, and ensuring the quality of submissions.
- e. Organizing the accepted manuscripts, integrating content, and composing the editorial introduction for the special issue.

f. Collaborating with the editorial team on language, graphics, and content review to ensure compliance with publication standards and maintaining communication with authors until the issue is published.

g. Participating in academic activities related to the special issue, such as organizing online lectures, scholarly dialogues, or social media outreach, to enhance the journal's visibility and impact.

### **Selection Criteria of Guest Editor**

a. Guest editors must be permanent residents of the member country or region of ARCASIA.

b. Nominations must have at least five years of active engagement in architecture or related fields. Eligible backgrounds include, but are not limited to, practicing architects, faculty members from schools of architecture or research institutes, independent researchers, architectural critics, curators, or publishers.

c. Nominations for guest editor positions must come from the respective member institutes of ARCASIA. Each nomination cycle may include multiple candidates, and an official letter of recommendation must be submitted.

d. The nominating institute must provide the candidate's curriculum vitae, which includes information on their educational background, professional experience, institutional affiliations, and notable achievements.

e. All nominations will be reviewed and approved by the Editorial Board.

f. The nominating institute is responsible for overseeing the guest editor's work throughout the process to ensure the authenticity and timeliness of the content.

### **3. The annual budget for the editorial / publishing / other costs items**

According to the previously submitted budget report, the magazine's annual budget includes routine editorial expenses, salaries and fees for editorial staff, and travel costs.

The annual editing budget comprises four key components: remuneration for guest editors, author manuscript preparation fee, printing fee, and mailing fee. This consolidated allocation supports content creation, production, and dissemination of Architecture Asia.

The daily operational budget covers remuneration for the core editorial team: an editor in chief, a managing editor, an executive editor, an assistant editor, and two assistants. This structure ensures sustained day-to-day operations of the Architecture Asia magazine.

In the publishing proposal, it is mentioned that the editorial team plans to expand some forum activities for the Architecture Asia magazine and will further contact various institutes

for face-to-face communication in the future. This may increase travel expenses. The plan includes 4 business trips within one year, including 1 trip to East Asia, 1 trip to South Asia, and 2 trips to Southeast Asia, each lasting 5 days.

The total annual magazine expenditure, combining these three components, is estimated to be approximately 81,360 USD. The detailed breakdown below outlines the expenditure items and their respective standards.

<b>Editing</b>	<b>Item</b>	<b>Unit Cost</b>	<b>Quantity</b>	<b>Cost</b>	<b>Total</b>
	Remuneration for Guest Editor	1,400	2	2,800	<b>13,800</b>
	Author Manuscript Preparation	400	15	6,000	
	Printing Fee	25	100	2,500	
	Mailing Fee	50	50	2,500	

<b>Labor</b>	<b>Position</b>	<b>Hourly salary</b>	<b>Annual working hour</b>	<b>Salary</b>	<b>Total</b>
	Editor in Chief	70	120	8,400	<b>53,760</b>
	Managing Editor	40	180	7,200	
	Executive Editor	28	420	11,760	
	Assistant Editor	15	1440	21,600	
	Assistant	10	480	4,800	

<b>Travel</b>	<b>Expense Category</b>	<b>Round-Trip Flight</b>	<b>Accommodation</b>	<b>Other</b>	<b>Total</b>
	East Asia	1,800	2,250	900	<b>13,800</b>
	South Asia	1,500	1,050	600	
	Southeast Asia	2,400	2,100	1,200	

#### 4. The plan to work with AA Awards team

Drawing on the experience of ASC in organizing the AA Awards, and ongoing discussions with KIRA—the designated host for the 2025 AA Awards—we intend to establish a long-term framework for collaboration with future AA Award hosts.

A significant challenge arises from the constrained timeline between the award submission deadline and the announcement of award results, which typically spans only three months, from mid-to-late June to early September. The standard production process for the journal necessitates approximately three months from the submission of materials to publication. Therefore, to ensure that the special issue is officially released prior to the Asian Congress of Architects or Forums in September, the host institute must work closely with the editorial team to collect and deliver the necessary publication materials in a timely manner. Coordination by the ARCASIA Secretariat will also be required to ensure the host is fully aware of the workflow in advance.

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## Proposed Timeline

a. Mid-June, within 3 days after the conclusion of the judging process

The host will provide the editorial office with the list of award recipients and project materials, including low-resolution images from the application website.

b. End of June

The host prepares a profile of the convenor, profiles of the jury members, and an editorial authored by the convenor.

The host contacts the award recipients to request high-resolution images and a project description (300 words) that meets the journal's requirements, along with signed copyright agreements.

All materials must be submitted by the end of June, and the editorial office will then begin editing and layout immediately.

c. Early August

The editorial office will deliver the first layout draft.

The host verifies all information and provide feedback, after which the editorial office will adjust the layout accordingly.

d. Around 20 August

The final proof is completed, and the editorial office provides the host with an electronic version for promotion at the awards ceremony. If printed copies are needed, the responsibility for printing is on the host.

e. Early September

After the awards ceremony, the editorial team releases the special issue via email, the website, and social media platforms.

Due to delays experienced in previous projects, the host is required to appoint a publication contact person and provide his/her email address and phone number. If publication materials are incomplete or do not meet publication standards, the schedule will be adjusted accordingly.