

Attachment 3:

PRESENTATION ON ARCASIA FORUM22 Updates on Programme & Preparation

Presented by Ar. Russell Dandeniya, Forum22 Convenor to OB/CC 24-25

Date : 20 January 2024, Sat
Time : 2.00-5.00pm
Venue : PAM Centre, Kuala Lumpur
Notes by : DK-HonSec

COMMENTS & QUERIES by OBCCs

1. THEME & VENUE

- IPP suggested the focus of Forum22 should be on architecture and landscape, to fit with the venue theme.
- VPB queried whether the hotel alone at Kandalama is attractive enough to draw in delegates, as compared to Colombo which had many other attractions, to which Pres responded that the venue had already been agreed upon by Council, therefore the venue shall remain.
- RS commented that previous Forums were held from Thur-Sun (end week to weekend). The proposed Forum starts from Monday, which will necessitate delegates to take a whole working week off to attend. This may impact on attendance. *Note: Date has been agreed after deliberations in ARCASIA WA Chat, this is in view of national annual leaves in Zone C.*
- RD reported that they are planning to book the entire Heritance Kandalama hotel's 250 rooms, and 25% of hotel rooms at 4 other hotels nearby, in response to query on whether there are other cheaper alternatives for delegates.
- RD says they will be providing options of full packages with hotel, transport & transfers.
- RD proposed that the visit to venues by OBs be made in end Feb.

2. REGISTRATION & MARKETING

- RD was asked if the payment portal for registration is up and ready.
- RD responded marketing starts in March, fees at USD400 per person, USD300 for accompanying person. RD hopes with this fee structure the Forum will break even.
- It was commented that the Forum fees at USD400 is higher than ACA20 in Boracay (USD300) and UIA Forum 2024 in KL (USD350). This may also impact on attendance.
- As for the request to release teasers for Forum22, Pres decided it was acceptable to do so as long as it shows the event, date (24th Sept tentatively) and location for now, (since Speakers have not been confirmed) and this was agreed by OBCC.

3. EVENTS

- DSE reported that ACYA will be planning to visit universities in Colombo to conduct talks, before heading to the Forum, besides organising an exhibition featuring young architects. Pres responded that so as not to burden the host, events should be confirmed to Kandalama only; also to consider safety of youth participating separately at another venue and logistics incurred; Pres suggested that ACYA may consider organising separately at another time.
- RD informed ACGSA & ACSR proposed exhibitions at the hotel lobby during the Forum and may include ACYA's exhibition.
- It was observed that many Speakers proposed are from the West. It was suggested that the Forum focusses more on speakers from ARCASIA. This will also save on speaker travel costs. TPI reminded RD to check if the speakers charge fees for appearance.

4. OVERALL COMMENTS

- Pres commented that all events should promote inclusivity, projects or events which only involve 3-4 institutes should be reconsidered.
- In consideration of financial constraints, Pres suggested to prioritise on key events and to reconsider on holding events like sports etc, which are complementary, and not crucial to the Forum.
- ALPL proposed that ACGSA will provide assistance to SLIA if required, even assisting to obtain sponsorships.

5. CONCLUSION

- RD/SLIA needs to confirm its final proposal & programmes.
- The Convenor needs to submit a more comprehensive programme in response to the comments and queries made at the Q&A session.