



ARCASIA ARCHITECTURAL TIMELINE CHART PUBLICATION ~ EDITION 2

REPORT :

FORUM 16 ~ DANANG, VIETNAM 16TH AUGUST 2011

COORDINATING DIRECTOR FOR ACAE

NELA DE ZOYSA (SLIA) Chair ~ Fellowship Committee

3 AUGUST 2011

1. BACKGROUND

The First Edition of the Arcasia Architectural Time Line Chart (TLC) was published in Beijing in 2006, which in fact was the first Arcasia publication.

The TLC was the brainchild of Past Chairman ~ Yolanda Reyes (UAP) and it was authored by Johannes Widodo (IAI) & Yolanda Reyes, and coordinated by Nela De Zoysa during 2004 – 2006.

This book afforded an opportunity to observe through comparison, the development of Architectural manifestations within a specific period, amongst the countries of Arcasia, rather than in isolation. This becomes a coherent method to understand the development of Architecture of Asia, holistically & comprehensively. An effective manner to observe and compare the Architectural Styles of the 17 countries of Arcasia.

2. PUBLICATION

A Publishing House : BT Options looked at the publication and distribution of the TLC as a business proposition and was willing to do so at absolutely no cost to Arcasia.

In this connection, the Coordinating Editor ~ Nela De Zoysa met up with Johannes Widodo in Singapore to discuss formats, layouts, costs and the honorarium to be charged.

After 4 months of negotiations B.T. Options pulled out, leaving us on the lurch, having offered to publish, distribute and meet the honorarium payment to the Editor ~ Johannes Widodo that was US \$ 5,000.00

Yet another Publisher was contacted, who projected the cost of Publication to be approx. US \$ 45,000.00. Distribution too would be a tedious task.

3. TLC ~ 2ND EDITION ~ ELECTRONIC FORMAT

Due to the soaring Publication & Distribution Costs, the OB in KL, decided to go electronic with the 2nd Edition, thus placing the TLC on the WEB.

This exciting format, opened a whole new horizon, which meant that the TLC could be accessed by all, world over, thus broad basing Arcasia. It fulfilled the Resolution that was passed in Council in 2006, making TLC A Text Book for students of history, throughout the Arcasian countries.

4. WEB DESIGNER

The Coordinating Director met Messrs. SHIFT with regard to designing and hosting the WEB and their Professional charges would be at US \$ 5,000.00

5. DOCUMENTARIES

We could invite Countries to submit documentaries and other such material as well to make this a creative publication.

6. COST OF PUBLICATION ON THE WEB

a. Honorarium to Editor	~	US \$	5,000.00
b. Design	~	US \$	1,500.00
c. Development of Site	~	US \$	4,500.00
d. CMS / App.	~	US \$	4,500.00
e. Multimedia Content (Editing)	~	US \$	5,000.00
f. Travel	~	US \$	5,000.00
TOTAL			US \$ 25,500.00

It is best to find a Sponsor, who could take up this cost, so that it does not affect the coffers of Arcasia.

7. PROSPECTIVE SPONSOR

The Coordinating Director has approached a Multinational Company, who has requested her for a definite proposal, to consider her request.

8. EDITOR

In this connection the Coordinating Director is scheduled to meet Johannes Widodo in Singapore en route to Da Nang, to discuss new Electronic Formats, Logistics of collecting data, Costs, Coordination between Editor and Web Designer etc.

It is necessary to appoint both Editor & Web Designer in order that the two could set out Formats etc. This has to be done at the ACAE Meeting in Da Nang.

9. COLLECTING UPDATED DATA

Logistics of Collecting Data needs to be discussed.

In this connection, I appeal to all Country Heads to appoint a “ Designated Person ” to coordinate this with me. The Country Heads would have to be responsible for the data submitted.

10. TIME LINE

If a format can be agreed upon by the Editor, the collection of data may take 6 months. The balance 3 months could be dedicated to the design of the WEB.

If all goes well, ideally we look forward to launch same prior to the next Arcasia Conference, before the end of President George Kunihiro’s tenure.