



# ASA (THAILAND) COUNTRY REPORT 2024

**The Association of Siamese Architects under Royal Patronage (ASA)**  
248/1 Soi Soonvijai 4, Rama 9 Rd.,  
Bangkapi, Huaykwang,  
Bangkok 10310 THAILAND

**ARCASIA Forum 22**  
in Colombo, Sri Lanka  
January 13 – 19, 2025



# Glad to see you all again this time



Ar. Asae Sukhyanga  
President



Ar. Chutayaves Sinthuphan  
Vice President



Ar. Rattapong Angkasith  
Committee

# ABOUT ASA (THAILAND)

# 90<sup>th</sup>

## Anniversaries

ASA was founded in 1934. We celebrate our 90th anniversaries in 2024.

# 13,073

## Total Membership

ASA has a strong membership base, with over 13,000 members in 2024. (30,000+ Registered Architects)

## Professional Associations in Thailand

ASA serves as a **leading national institute** that connects professionals in the architecture industry through a variety of activities, seminars, workshops, awards, and networking events.



**ACT+** ARCHITECT  
COUNCIL OF  
THAILAND



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**TIDA**  
สมาคมสถาปนิกผังเมือง  
THAILAND INTERDISCIPLINARY DESIGNERS' ASSOCIATION



สมาคมภูมิสถาปนิกประเทศไทย  
Thai Association of Landscape Architects.

# Key Highlight events by ASA

- ASA Architect'24 Expo
- ASA Foreign Affairs Annual Gathering
- WOW Festival : Wonder of Well-Living City
- Four-Nation Young Architect Talks
- Our affiliation

# ASA Architect'24 Expo

- Annual event.
- Bangkok = **1 event**
- ASA 4 Chapters (North, Esan(E/N), East, South) = **4 events**
- 2024 will be the 36th edition of the series which is the largest, most complex nationally endorsed annual event dedicated to the architecture, design and development industries attracting over 400,000 visitors and brings together professionals visitor from all over the world and 40+ forum speakers to our platform. The event also brings 1,000+ local and international exhibitors to showcase their products and services at the venue spending over 75,000 sq.m. ASA is a non-profit organization representing more than 10,000 architects and public interest from all over Thailand and we have been continuing our effort to host the Architect Expo since 1986. For further info please visit our official website: <https://www.asaexpo.org/>



# architect'24



The 36<sup>th</sup> edition  
30 April - 5 May 2024

สถาปนิก' 67  
**COLLECTIVE LANGUAGE**  
สัมพัทธ์ สถาปัตยกรรม

30 APR  
-05 MAY  
2024

asa **WTF**  
www.ArchitectExpo.com

90<sup>TH</sup>  
ANNIVERSARY



**Visitor**  
**306K+**

With 3% from  
overseas



**Exhibitor**  
**440+**

Spanning 15000  
sqm.

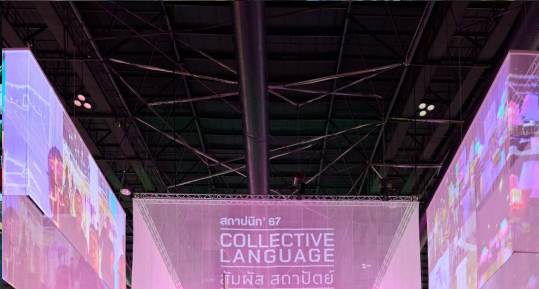


**Speakers**  
**40+**

More than 20  
sessions



**Event Space**  
**75,000 sq.m.**



# ASA Architect'24 Expo Findings

## ผังนิทรรศการ ASA EXPO 2024

### Local

- 2. นิทรรศการ ASA ALL Member / 90 บูธสมาชิก
- 8. นิทรรศการสาขานานาชาติบัณฑิตศึกษา (Educational Institute)
- 14. นิทรรศการประกวดแบบเชิงแนวคิด (ASA Experimental Design Competition)

### Friends

- 4. นิทรรศการ สาขานานาชาติแห่งประเทศไทย : TIDA
- 5. นิทรรศการ สาขานานาชาติบัณฑิตศึกษา : TALA
- 6. นิทรรศการ สาขานานาชาติศิลปศึกษา : TUDA
- 7. บูธ 3 สาขาวิชาชีพ

### Global

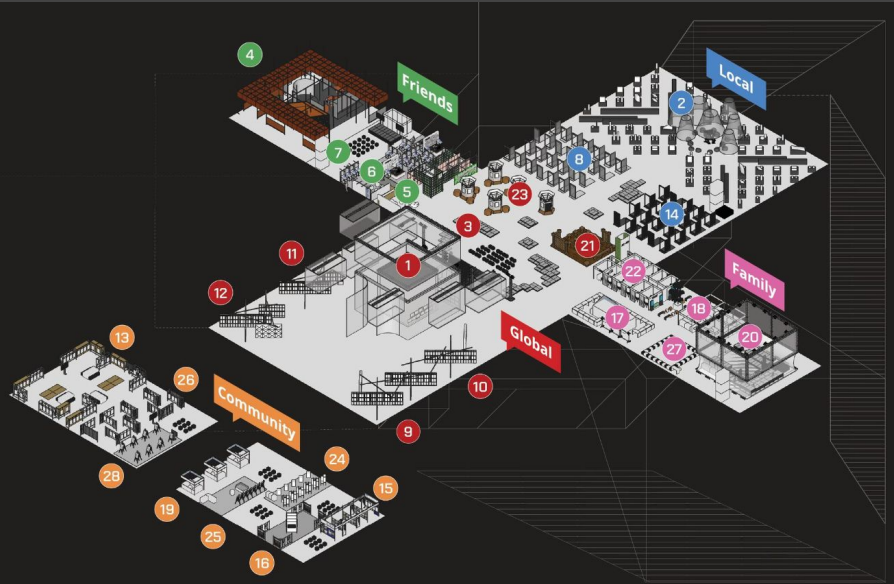
- 1. นิทรรศการนิทรรศน์ Collective Language : สัมผัส สถาปัตยกรรม
- 3. Main Stage
- 9. นิทรรศการรางวัลสถาปัตยกรรมดีเด่น ประจำปี 2567
- 10. นิทรรศการรางวัลสถาปัตยกรรมดีเด่นสถาปัตยกรรม ประจำปี 2567
- 11. นิทรรศการนิทรรศน์สถาปัตยกรรมสู่โลก วัฒนธรรมรอบ 90 ปี
- 12. นิทรรศการ VERNADOC
- 21. ASA Platform
- 23. นิทรรศการ ASA Architectural Design Student Workshop'24

### Family

- 17. ASA Shop
- 18. ACT Shop
- 20. ASA Club
- 22. สถาปัตยกรรม
- 27. Doodle Zone

### Community

- 13. นิทรรศการนิทรรศน์ (CDAST)
- 15. นิทรรศการงานประกวดแบบภาครัฐและองค์กรรัฐ
- 16. นิทรรศการนิทรรศน์
- 19. ASA Bookshop
- 24. นิทรรศการงานนิทรรศน์ศิลปะ-ทรงกลม
- 25. นิทรรศการงานนิทรรศน์ศิลปะ-รูปถ่าย 0 2 3 มิติสู่ผู้ชม
- 26. นิทรรศการงานนิทรรศน์ (TOY ARCH)
- 28. The 12th International Arts and Design Symposium 2024



- In this edition, we had 55% attendees in professional field and we have 45% from home-owner and end-user. ASA is looking ahead to increase the proportion of professional attendee.
- The highest number of Thematic Pavilion from private sector exhibitors , six pavilion, showcasing their product through booth design.



# The Collective Language - Asian Contemporary Architecture Exhibition during ASA Architect'24 Expo.

Special thanks to 15 ARCSIA Member Institutes for making it possible.

ARCASIA	IAP	SONA
ASC	JIA	ASA
ALACE	KIRA	HKIA
IAB	PAM	UAP
	SIA	VAA

# COLLECTIVE LANGUAGE

## ASIAN CONTEMPORARY ARCHITECTURE EXHIBITION

CURATORS  
JENCHIEH HUNG  
NADA INTAPHUNT



**30 APR  
-05 MAY 2024**

1+|2 Architects • AHL Architects • Archineer Associates Co., Ltd • Architectural Services Department • Architecture RED • Arcplus Group PLC  
Asanuma Corporation • BHA Architects • BIAO Huyue Studio • Caleco Studio Architects • China Architecture Design & Research Group  
Design Insight • Domus Architects • Garcia-Lee Architects • GDP Architects • GWorks Architectural Services • Hiroshi Nakamura & NAP  
Index Architecture Limited • Juhli Mehta Architects • K2 Habitus • Kaipasara Studio • LAD+ Architects • Malik Architecture • Nelson Chen Architects  
Nori Architects • Prabal Thapa Architects • SAC International Ltd • Shin Architects • Suhail & Fawad Architects • Tattva Consult Pvt. Ltd.  
THE\_SYSTEM LAB • Tomi Atelier • VERITAS Architects • VITTI Sthapati Brindo Ltd • Yamazaki Kenzaro Design Workshop • Zubu Design Associates

**IMPACT ARENA EXHIBITION & CONVENTION CENTER, BANGKOK**





# ASA Chapter Architect'24 Sub-Expo

งานสถาปนิกบูรณา'67  
ARCHITECT BURAPA 2024

**“ ทัศนียภาพ ”**  
ชาซา ชัมฉินต์

ทางสถาปัตย์ วันที่ ๒๒ พฤศจิกายน ๒๕๖๗  
ณ ห้องประชุม อาคาร ๗ ชั้น อาคารเรียนรวม มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี

สมาคมสถาปนิกสยามในพระบรมราชูปถัมภ์

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สถาปนิกอีสาน '67

ESAN ARCHITECT '24  
1-3 NOV. 2024

SAKON NAKHON

MORMOR MAEMAE

ASA

1-3 พฤศจิกายน 2567  
: atnaus

ณ ลานคนเมือง, ศูนย์กลางวิจัย และ ดิทรเกษมเด็คโอสถ

สมาคมสถาปนิกสยามในพระบรมราชูปถัมภ์

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CENTRAL CHIANGMAI AIRPORT

สถาปนิกล้านนา'67 “บอก มอก.”

14-15  
ธันวาคม 2567  
10:00-20:00

ASA  
บอก  
มอก.

เชียงใหม่ฮอลล์  
เซ็นทรัลเชียงใหม่  
แอร์พอร์ต

LANNA ARCHITECT 2024

ASA MELAYU

แวดลื้อน ต้วตบ ต้วเรา

21 - 23 กุมภาพันธ์ 2568

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# ASA Foreign Affairs During Architect'24 Expo



- Hosting ARCASIA OB & CC Meetings.
- Annual gathering with affiliate institutes and beyond. This year we extended our invitation to all ARCASIA Member Institutes to meet us in Bangkok.
- Presidential Forum during ASA Architect'24 Expo among 14 countries about discussing "Supporting and Promoting the Young Architects" to understand their difficulties and what institutes have provided to support the young architects in each country.
- Collective Language - Asian Contemporary Architecture Exhibition

# Coming up this year : architect'25

The 37<sup>th</sup> edition  
29 April - 4 May 2025



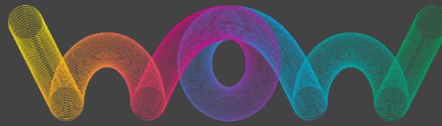
# WOW : Wonder of Well-Living City

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- **Biennial** event.
- The event is dedicated for tomorrow cities and urban innovation. WOW will bring together leaders from government, the private sector, and other stakeholders to showcase solutions that help cities thrive and create greener, safer, and more efficient urban spaces that leave no one behind.
- First edition was started off with the WOW 2022 Festival named “Wonder of Well-Biving City”
- Second edition came with slightly different name as “Wonder of Well-Living City”, themed as Healthy City Empowers People. The event will be held in Bangkok, Thailand during 11-19 January 2025.

This edition, we will focus on “How-to” through 3 key pillars of activities.

- People Engagement
- Foresight (awards, exhibitions, forum)
- Forming the Future (showcase, business matching)



# The 1st Edition

## 23-27 November 2022



**Visitor**  
**88K+**



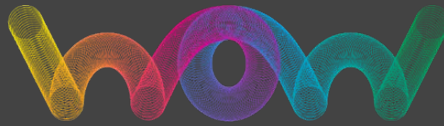
**Alliance**  
Government &  
Private Sector  
**130+**



**Speakers**  
**60+**  
25 Sessions



**Media**  
**22+ Million**  
**eyeballs**



The 2nd Edition  
11-19 January 2025

**NOW**  
**HAPPENING**

**WOW<sup>+</sup>**  
**FESTIVAL**  
2025 WONDER OF WELL LIVING CITY

HEALTHY CITY  
EMPOWERS  
PEOPLE  
เมืองดีคนมีพลัง

11-19  
JAN 2025  
@Benchakitti Park

HOSTS: asa nmu

SPONSORS: TSC, NIA, CA, X, P, วิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี, วิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี, วิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี

# Seminar / Forums

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- Thai seminar covers the variety topics
  - ASA Emergency Talks for resilience and response
  - Bangkok Flooding and Resilience
  - ISA Behind the Scene Talks Series: Materials Matter
  - ISA Behind the Scene Talks Series: Iconic Development Projects
- International talk, we focused on young architect.
  - ASA International Young Architects from Four-Nation alliance, named the Four-Nation ASA Talk Series 2024 : Small Architecture

## FOUR-NATION ASA LECTURE SERIES 2024 "SMALL ARCHITECTURE"

## FOUR-NATION ASA TALK SERIES 2024 "SMALL ARCHITECTURE"

## FOUR-NATION ASA LECTURE SERIES 2024 "SMALL ARCHITECTURE"



**Mr. Iskandar Idris**  
Super Assembly  
Singapore



**Ms. Dhanie Syawalia**  
Dhanie & Sal  
Indonesia



**Mr. Fabian Tan**  
Fabian Tan Architect  
Malaysia



**Mr. Thongchai Chinasi**  
Hook Architects  
Thailand



**Evy Sutjahjo & Loh Zixu**  
ZYNY Architects  
Singapore



**Iwan Lubis**  
BO Studio  
Indonesia



**Shyuan Kuee**  
Kuae Architecture  
Malaysia



**Ms. Papii Leelaniramol**  
TOUCH Architects  
Thailand



**Sifah Sornchalyeun**  
studio sifah  
Thailand



**Endar Asman**  
SOBA  
Indonesia




**Vanessa Baey**  
KYQB Architects  
Singapore



**Azlan Syarawi**  
Syarawi Architect  
Malaysia

**SATURDAY, 30 MARCH 2024**  
10:00 - 12:00 THAILAND UTC/GMT +7

**LIVE**    

/ASAFanpage @ASA Youtube Channel



**Moderator**  
Sasichalaree Sawatdi Sawanee  
Slip Architects



**Moderator**  
Dr. Sarin Pinich  
Department of Architecture,  
Chulalongkorn University

**SATURDAY, 20 APRIL 2024**  
10:00 - 12:00 THAILAND UTC/GMT +7

**LIVE**    

/ASAFanpage @ASA Youtube Channel



**Moderator**  
Sasichalaree Sawatdi Sawanee  
Slip Architects



**Moderator**  
Dr. Sarin Pinich  
Department of Architecture,  
Chulalongkorn University

**SATURDAY, 9 MARCH 2024**  
10:00 - 12:00 THAILAND UTC/GMT +7

**LIVE**    

/ASAFanpage @ASA Youtube Channel



**Moderator**  
Sasichalaree Sawatdi Sawanee  
Slip Architects



**Moderator**  
Dr. Sarin Pinich  
Department of Architecture,  
Chulalongkorn University

Presented by    Presented by The Association of Siamese Architects under Royal Patronage (ASA) in collaboration with Four-Nation member institutes: Singapore Institute of Architects (SIA), Ikatan Arsitek Indonesia (IAI) and Pertubuhan Arkitek Malaysia (IPAM)

Presented by    Presented by The Association of Siamese Architects under Royal Patronage (ASA) in collaboration with Four-Nation member institutes: Singapore Institute of Architects (SIA), Ikatan Arsitek Indonesia (IAI) and Pertubuhan Arkitek Malaysia (IPAM)

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For More Information : The Association of Siamese Architects Under Royal Patronage : T. +662-319-8555 Ext. 202 www.asa.or.th

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Started with 3 webinars with the Four-Nation ASA Talk Series 2024 : Small Architecture.  
Led to the discussion at Presidential Forum during ASA Architect'24 Expo.

# ASA Affiliates

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ASA is in active a Memoranda of Understanding with the following institutes;

- Aoyama Design Forum (Japan)
- Association of Lao Architects and Civil Engineers (Laos)
- Japan Institute of Architects (Japan)

The Japan Institute of Architects and ASA have been actively engaged in international exchange. Institutes also discussed the revival of the mutual training system for young architects, which has been continuously implemented. Furthermore, discussion on inclusive design refers to broad-spectrum ideas meant to produce buildings, products, and environments that are inherently accessible to older people, people without disabilities, and people with disabilities.

At the latest JIA Convention 2024 in Beppu Japan, JIA President SATO Naomi awarded ASA President Asae Sukhyanga with the JIA's Honorary Member.

- Vietnam Association of Architects (Vietnam)
- Four-Nation alliances with the Malaysian Institute of Architects (Pertubahan Akitek Malaysia, PAM), the Singapore Institute of Architects (SIA) and the Indonedisan Institute of Architects (Ikatan Arsitek Indonesia, IAI)"

And ASA is in the process of signing with the Taichung Architects Association (TCAA) of Taiwan .

An aerial photograph of Bangkok, Thailand, showing a mix of traditional and modern architecture. In the foreground, the ornate, multi-tiered golden roofs of a traditional Thai temple complex are visible. The middle ground is filled with a dense urban landscape of various buildings. In the background, a prominent skyline of modern skyscrapers rises against a clear blue sky. The text "ONE MORE THING..." is overlaid in large white letters across the center of the image.

ONE MORE THING...

# Looking Ahead



***ASA is bidding to organize the UIA World Congress of Architects 2032***

*We **need your supports** for this bid.*

**uia**  **Bangkok 2032**



# We bring the legend back this time.



Ar. Nithi Sthapitanonda



Ar. Sathirut Nui Tandanand



Ar. Smith Obayawat

# Thank you.

