



ASA FOCUS AREA YEAR 2025

1. ARCHITECT EXPO 2026 THE ASEAN'S LARGEST BUILDING TECHNOLOGY EXPOSITION 28 APRIL – 3 MAY 2026

The largest construction material trade fair and architecture gathering will be held during 28 April - 3 May 2026 at IMPACT Exhibition Center nearby Bangkok. This will be the 38th edition of the series which is the largest, most complex nationally endorsed annual event dedicated to the architecture, design and development industries attracting over 300,000 visitors and brings together professional visitors from all over the world and 40+ forum speakers to our platform. The event also brings 1,000+ local and international exhibitors to showcase their products and services where over 30% are from overseas. The venue spans over 75,000 sq.m. For further info please visit our official website: <https://www.asaexpo.org>



2. KEY ISSUES FACING THE ARCHITECTS, ARCHITECTURAL PROFESSION, AND INSTITUTE

While plenty of architectural firms around the world are deploying digital data with AI in the design process, there should be a long way until AI can generate characteristics like human work. The advancements in technology have effects on architecture in some disciplines. Thus, architects can focus on leveraging AI for generative architecture as a tool to augment practice, replacing mundane tasks. ASA aims to support and inspire architects to coexist with new technology for sustainable development through open forums, contests, and space for creativity and collaborations showcase.

Declining Membership is another key issue facing many Institutes. In order to stimulate participation by current members and provide interest from younger architects who are not members, ASA will formalize the ISA Talk Series to be geared towards Young Architects interests and make it an international event. This will create a platform for Thai architects to be able to present their works at other international events and we encourage ARCASIA to join us and take part in our proposed program.

- Objective : Create a platform for ASA Young Architects to present their designs internationally

Grid of 6 interview snippets with architects: Ar. Jan Suttahathai Niyomwas, Ar. Ponwit Rattananatevilai, etc.

4. TOD FOR WHO, WHY THE ASSOCIATION OF SIAMESE ARCHITECTS EMBRACE TOD THROUGH LAND READJUSTMENT

The "Ramkhamhaeng area," particularly in the vicinity of the Orange Line's Ramkhamhaeng 12 Station (OR12), as well as the broader eastern zone of Bangkok, has been undergoing rapid transformation. This shift has been especially pronounced following the implementation of the Orange Line project, which has notably influenced land use patterns and the composition of the residential population.



สมาคมสถาปนิกสยามฯ ดำเนินการริเริ่มพัฒนา ย่านรามคำแหง สถานีรามคำแหง 12 (OR12)

Grid of 12 photos showing various meetings and events related to the TOD project.

3. ASA 2025 ACTIVITIES

Grid of 8 posters for ASA activities: ASA Experimental Design Exhibition 2025, ASA Talk Series 01/25, Toy Arch 2025, Dekton by Cosentino, etc.

